



— BUREAU OF —  
RECLAMATION

# Small-Scale Water Efficiency Projects NOFO

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Water Resources and Planning Office

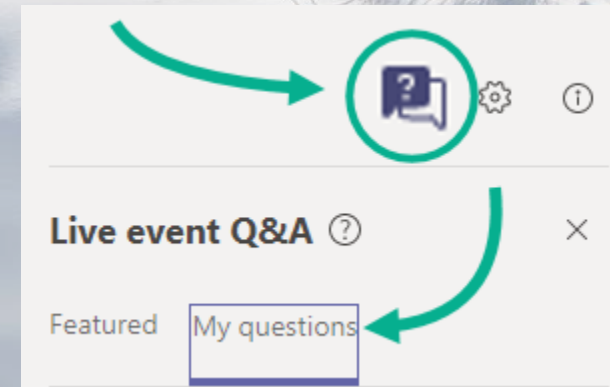
March 9, 2022



# Getting Started

- To watch the recording, use the same link
- Attendees' cameras and microphones are muted
- A copy of the slides will be available on our website:  
<https://www.usbr.gov/watersmart/swep/>

- Questions and comments can be posted in the Q&A icon on the bottom of the menu bar



# Agenda Overview

- WaterSMART SWEP NOFO
  - Eligible Applicants
  - Eligible Project Types
  - Evaluation Criteria
- Application Tips
- Useful Program Links
- Questions



# WaterSMART Program Overview



Provides a framework for Interior to support water supply reliability for multiple water users.





# Current Funding Opportunity

- Reclamation posted on grants.gov on February 24
  - R22AS00195
- All applications are due April 28, 2022, by 4:00 p.m. Mountain Daylight Time
- Applications must be submitted through grants.gov or hard copy



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Notice of Funding Opportunity No. R22AS00195

## WaterSMART Small-Scale Water Efficiency Projects



U.S. Department of the Interior

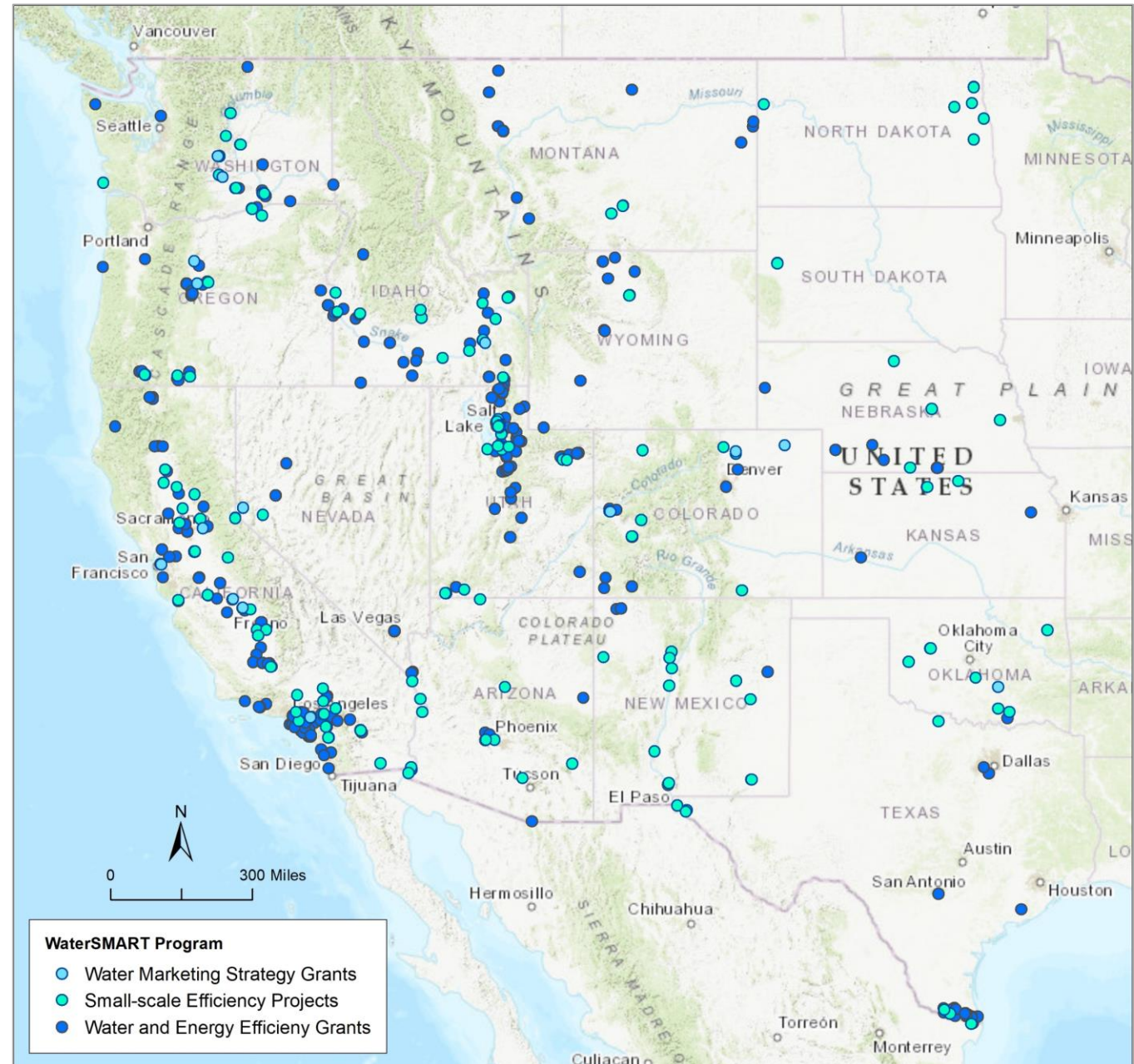
February 2022



# WaterSMART Grants

## *Small-Scale Water Efficiency Projects*

- Water and Energy Efficiency Grants (WEEG)
- Small-Scale Efficiency Projects (SWEP)
- Water Marketing Strategy Grants (WMSG)





# WaterSMART Grants

## *Small-Scale Water Efficiency Projects*

### Eligible Applicants

#### **Category A:**

- States, Indian Tribes, irrigation districts, and water districts;
- State, regional, or local authorities, whose members include one or more organizations with water or power delivery authority; and
- Other organizations with water or power delivery authority.

**Category B:** Nonprofit conservation organizations that are acting in partnership with and with the agreement of an entity described in Category A. *Category B applicants must include with their application a letter from the Category A partner, stating that they are acting in partnership with the applicant and agree to the submittal and content of the proposal.*

**To be eligible, applicants must also be located in one of the following States or Territories: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming, American Samoa, Guam, the Northern Mariana Islands, the Virgin Islands, and Puerto Rico.**



# Category B – Partnership Letter

- Category B applicants must include with their application a Letter of Partnership from the Category A partner
- The Letter of Partnership should state that the Category A partner is acting in partnership with the applicant and agrees to the submittal and content of the proposal. The Letter should describe the involvement of the Category A partner in the project.
- Letters of Partnership must be received by the application deadline for this NOFO—otherwise the applicant will be considered ineligible and the proposed project will not be evaluated.

Note: partners do not necessarily need to contribute cost-share funding.





# WaterSMART Grants

## *Small-Scale Water Efficiency Projects*

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### • **Eligible Project Types**

- Canal lining/piping
- Municipal metering
- Irrigation flow measurement
- Supervisory Control and Data Acquisition and Automation (SCADA)
- Landscape Irrigation measures
- High-Efficiency Indoor Appliances and Fixtures
- Upgrades to Commercial Cooling Systems to Improve Water Use Efficiency

Other projects that are similar to those tasks listed above may be submitted for consideration and will be allowed to the extent that they are consistent with program authorization and goals.





# WaterSMART Grants

## *Small-Scale Water Efficiency Projects*

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- **Funding**

- Up to \$100k in Reclamation funds for 2-year projects
- Maximum total project costs of \$225k
- 50% non-Federal cost share
- Approximately 50 – 70 awards, depending on the number of applications received, amount requested by each applicant and the amount of funding available

**Applications Due April 28, 28, 2022, 4pm MDT**



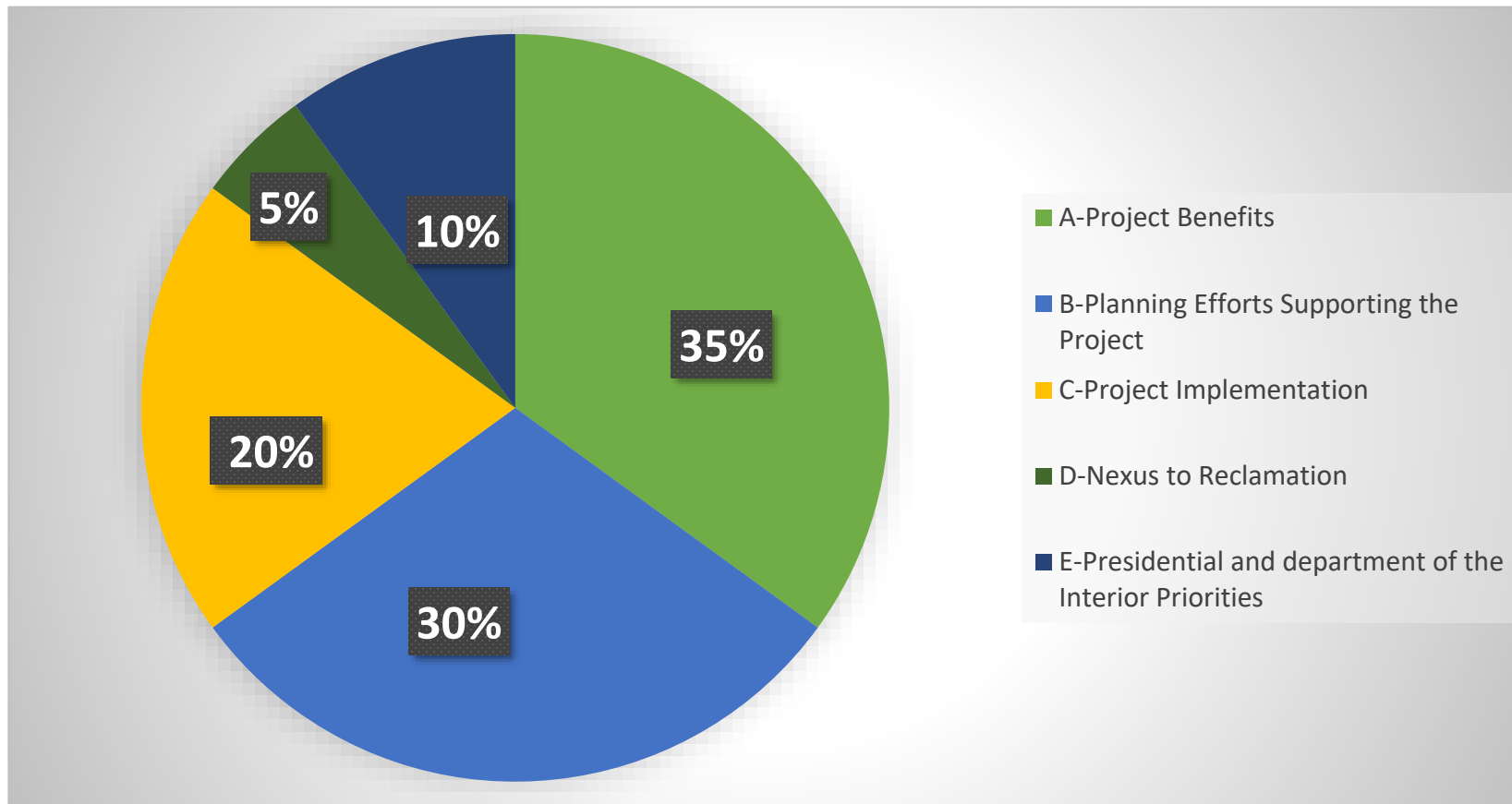


# WaterSMART Grants

## *Small-Scale Water Efficiency Projects*

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### Evaluation Criteria



# WaterSMART Grants

## *Small-Scale Water Efficiency Projects Evaluation Criteria*

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### **Criterion A – Project Benefits (35 points)**

- Discuss
  - Benefits to Category A Applicant's water supply delivery system
  - Other benefits (e.g., broader benefits to supply reliability, increasing collaboration, benefits to other sectors, collaboration with NRCS)
- Does not require quantification of water savings, but do explain the significance of the benefits

### **Criterion B – Planning Efforts Supporting the Project (30 points)**

- Prioritizes projects that are identified through local planning efforts and meet local needs
- Discuss
  - How was the plan developed?
  - How is the project supported by the plan?
- Discuss a specific plan/broad planning effort here, rather than focusing on the design for the project.





# WaterSMART Grants

## *Small-Scale Water Efficiency Projects Evaluation Criteria*

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### **Criterion C – Project Implementation (20 points)**

- Describe implementation plan including schedule and milestones
- Discuss required permits and compliance, describe any engineering and design work that has been performed

### **Criterion D – Nexus to Reclamation (5 points)**

- Describe the connection to Reclamation project activities and facilities if applicable.



# WaterSMART Grants

## *Small-Scale Water Efficiency Projects Evaluation Criteria*

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### Criterion E – Presidential and Department of the Interior Priorities (10 points)

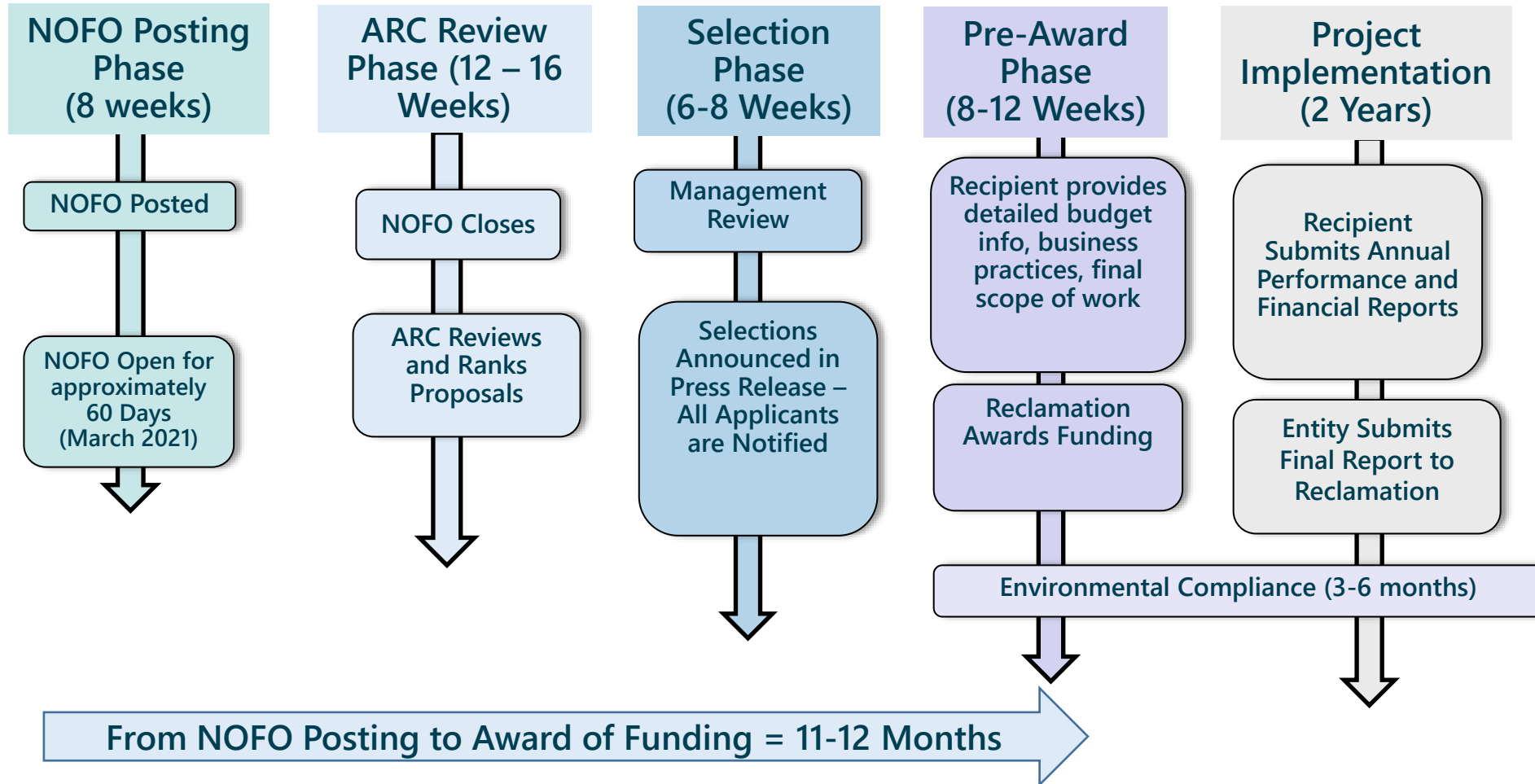
- **Combating the Climate Crisis:** How will the project help increase resilience to climate change or support climate change adaptation?
- **Disadvantaged or Underserved Communities:** How does the project serve disadvantaged or underserved communities?
- **Tribal Benefits:** How will the project serve a tribe?





# WaterSMART Selection Process

## Sample schedule



# Important Dates

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NOFO Deadline: April 28, 2022, 4pm MDT

Anticipated Announcement Timeframe: Fall 2022

Pre-award Cost Date: July 1, 2021

Construction/Installation Start Date Restriction: March 31, 2023

Anticipated Award Date: April 2023

**\*Environmental and Cultural Resource Compliance must be complete prior to any on-the-ground work\***





# Financial Assistance

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## Role of Denver Financial Assistance staff

- Answer questions about financial assistance requirements during the application process (e.g., registration in ASAP or SAM.GOV, how to use Grants Solutions, budget requirements, etc.)

*After the applicant is informed of being selected, Reclamation will enter into a financial assistance agreement:*

- The financial assistance agreement documents the project scope of work, milestones, and reporting requirements



# System Requirements for Applicants

- **DUNS number** - <https://www.dnb.com/>
  - Must have a DUNS number for the applicant organization through April 2022
  - After April 2022, Unique Entity Identifier (UEI), created in sam.gov
- **System for Award Management (SAM.gov)** – [www.sam.gov](http://www.sam.gov)
  - All applicants register in SAM.gov prior to submitting a Federal award application.
  - If sam.gov is not active at time of selection the award process will be delayed.
- **Grants.gov**
- **Automated Standard Application for Payment (ASAP)**
- **Grantsolutions.gov**





# Application Tips

## Where to Start

Search for opportunity  
R22AS00195

Start at  
[www.grants.gov](http://www.grants.gov)

**GRANTS.GOV™**  
FIND. APPLY. SUCCEED.®

SEARCH: Grant Opportunities ▾ Enter Keyword... **GO**

REGISTER | LOGIN

HOME | LEARN GRANTS ▾ | SEARCH GRANTS | APPLICANTS ▾ | GRANTORS ▾ | SYSTEM-TO-SYSTEM ▾ | FORMS ▾ | CONNECT ▾ | SUPPORT ▾

**Reminder:** Federal agencies do not publish personal financial assistance opportunities on Grants.gov. Federal funding opportunities published on Grants.gov are for organizations and entities supporting the development and management of government-funded programs and projects. For more information about personal financial assistance benefits, please visit [Benefits.gov](http://Benefits.gov).

## Convenience Comes to Federal Grants

Download the Grants.gov Mobile App to search and submit on the go.

Download on the App Store | GET IT ON Google Play

SEARCH GRANTS | GET STARTED | GRANT POLICIES | GRANT-MAKING AGENCIES | PREVENT SCAMS | COMMUNITY BLOG | TWITTER FEED | YOUTUBE VIDEOS | USER GUIDE | SUPPORT CENTER

How to use Grants.gov




Reclamation partnered with grants.gov to bring you this [webinar](#) to help familiarize yourself with the site and to provide an overview of how to submit a grant application. [View the Powerpoint](#)



# Application Tips

## Where to Start




HELP | REGISTER | LOGIN

SEARCH: Grant Opportunities ▾ Enter Keyword... GO

HOME | LEARN GRANTS ▾ | **SEARCH GRANTS** | APPLICANTS ▾ | GRANTORS ▾ | SYSTEM-TO-SYSTEM ▾ | FORMS ▾ | CONNECT ▾ | SUPPORT ▾

GRANTS.GOV > Search Grants

### VIEW GRANT OPPORTUNITY



**R22AS00195**  
WaterSMART Small-Scale Water Efficiency Projects  
Department of the Interior  
Bureau of Reclamation

[Back | Link](#)

Apply Subscribe


SYNOPSIS | VERSION HISTORY | **RELATED DOCUMENTS** | PACKAGE

[Print Related Documents List](#) ?

Click on the following file link(s) to download the related document(s):

File Description	File Name	Last Updated Date/Time	File Size
Folder: Full Announcement - Full Announcement	<a href="#">R22AS00195-Full Announcement - Full Announcement.zip</a>	Feb 24, 2022 12:57:05 PM EST	823.5 KB
FY22SWEPNFOF_final-pdf-508-2-17-2022.pdf	<a href="#">FY22SWEPNFOF_final-pdf-508-2-17-2022.pdf</a>	Feb 24, 2022 12:57:05 PM EST	857.1 KB

**Go to the “Related Documents” tab and download the full NOFO PDF**






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Notice of Funding Opportunity No. R22AS00195

### WaterSMART Small-Scale Water Efficiency Projects



U.S. Department of the Interior

February 2022



# Application Tips

## *General Tips*

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- Important: Read everything in the NOFO!
  - Ask questions if something does not make sense.
- Give yourself plenty of time to write and submit the proposal.
- It is highly recommended that application packages be structured in the order identified in Section D.2.2
- Copy and paste evaluation criteria into your application.
- Answer all parts of multipart questions.
- Do not assume the Application Review Committee knows you.
- Committee is comprised of Reclamation staff from throughout the Western states.





# Application Tips

## *Additional General Tips*

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- Previously successful applications are on our website.
  - [www.usbr.gov/watersmart](http://www.usbr.gov/watersmart)
- If your application is not awarded, ask for a debriefing to help prepare better proposal next year.



# Application Tips

## *Environmental and Cultural Resource Compliance*

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- All projects funded through this opportunity must comply with Federal environmental and cultural resource laws. Reclamation regional and area office staff will ensure this compliance. This compliance must occur prior to any ground disturbing activities can take place, including installation of meters and similar devices.



# Small-Scale Water Efficiency Projects

## *Program Requirements Summary*

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### Eligible Applicants

States, Indian Tribes, irrigation districts, and water districts; State, regional, or local authorities, whose members include one or more organizations with water or power delivery authority; Other organizations with water or power delivery authority. OR a nonprofit conservation organization partnering with a previously described entity.

### Funding Groups

Up to \$100,000 in Federal funds for projects generally \$225,000 or less in total project costs.

### Cost Share

50% non-Federal cost share required

### Evaluation Criteria

Applications will be evaluated against the evaluation criteria which comprise a total of 100 points.

### Important Dates

**Pre-award costs date: July 1, 2021**

**Construction start date restriction (includes installation): March 31, 2023**

**NOFO Deadline: Thursday, April 28th, 2022, at 4:00 p.m. MDT**



# WaterSMART

## *Data Visualization*

- Online interactive maps of each WaterSMART Program
- Learn more about each funded project
- Shows program growth since 2010

[WaterSMART Data Visualization Tool](#)



# WaterSMART Program Web Links

<b>Basin Studies</b>	Basin Studies - <a href="https://www.usbr.gov/watersmart/bsp/index.html">https://www.usbr.gov/watersmart/bsp/index.html</a> Reservoir Operations - <a href="https://www.usbr.gov/watersmart/pilots/index.html">https://www.usbr.gov/watersmart/pilots/index.html</a> Applied Science Tools - <a href="https://www.usbr.gov/watersmart/appliedscience/index.html">https://www.usbr.gov/watersmart/appliedscience/index.html</a>
<b>Title XVI</b>	<a href="https://www.usbr.gov/watersmart/title/index.html">https://www.usbr.gov/watersmart/title/index.html</a>
<b>WaterSMART Grants</b>	Water and Energy Efficiency Grants - <a href="https://www.usbr.gov/watersmart/weeg/index.html">https://www.usbr.gov/watersmart/weeg/index.html</a> Small-Scale Water Efficiency Grants - <a href="https://www.usbr.gov/watersmart/swep/index.html">https://www.usbr.gov/watersmart/swep/index.html</a> Water Marketing Strategy Grants - <a href="https://www.usbr.gov/watersmart/watermarketing/index.html">https://www.usbr.gov/watersmart/watermarketing/index.html</a>
<b>Field Services</b>	<a href="https://www.usbr.gov/waterconservation/">https://www.usbr.gov/waterconservation/</a>
<b>Drought</b>	<a href="https://www.usbr.gov/drought/">https://www.usbr.gov/drought/</a>
<b>CWMP</b>	<a href="https://www.usbr.gov/watersmart/cwmp/index.html">https://www.usbr.gov/watersmart/cwmp/index.html</a>



# Thank you!

Questions regarding project and applicant eligibility:

Robin Graber; [rgraber@usbr.gov](mailto:rgraber@usbr.gov); (303)445-2764

Nickie McCann; [nmccann@usbr.gov](mailto:nmccann@usbr.gov); (303)445-3733

Questions regarding budgets and system requirements:

Email: [bor-sha-fafoa@usbr.gov](mailto:bor-sha-fafoa@usbr.gov)



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